



What is “It’s All About Relationship”

It’s All About Relationship (IAAR) is a personal evangelism tool that provides a strategic framework for sharing the

Gospel with others in a non-confrontational, but comprehensive and respectful way.

In a series of 4 lessons presented over 4 weeks, *IAAR* walks through these basic Biblical concepts:

- Man’s broken relationship with God.
- What God did to restore that relationship.
- What God asks of us and promises us if we reestablish our relationship with Him.
- How he works in our life when we have reconnected with him.

What Is The Training We Do?

On these trips, we do 3 day training programs across several cities in different countries. This training equips the leaders how to use the IAAR model effectively. The training teaches a simple no pressure approach to offering IAAR to family, friends, neighbors, church visitors, work associates, and casual acquaintances. Participants gain a working knowledge of how to effectively present the lessons and ultimately share the Gospel with anyone interested.

It’s All About Relationship in Swahili.



We Need Your Partnership To Make Impact Africa A Reality

Our goal is to provide training for 4000+ church leaders and other disciples that will allow them to train others in the IAAR method, which means the training will continue long after we’re gone.

To start we need to get the 4000 trained! To do this requires \$110,000 a year for 5 years in order to provide for the various venues, materials, operating costs, travel, and support. I’m happy to answer any questions you may have and share how you can be a part by supporting Impact Africa.

Make a Donation:

Write checks to: Team Expansion

Send them to: Team Expansion
P.O. Box 21245
El Cajon, CA 92021

Give via e-check, Credit/Debit Cards online:

Visit www.teamexpansion.org/give, fill out the form and be sure to place “John Hendee-Africa” in the “Missionary/Project Name” box at the bottom.



John Hendee

developed “It’s All About Relationship” 35 years ago and used it to help build a mega Church in the US and then used it for 20 years working in South America. He has trained people

all over the US and as Chair of World Evangelism at Hope International University is now training Christians with an 8-week Online Course.

You can find more info for the online training at itsallaboutrelationship.org. You can also download many of his FREE books and other writings at that site.

You can write John at john.hendee@cox.net.



Partnerships

ITSALLABOUTRELATIONSHIP.ORG • JOHN.HENDEE@COX.NET

An Emerging African Story...

This story started with Jim Phillips learning how to use It's All About Relationship (IAAR) years ago from John Hendee. Jim has since baptized over 2000 people using IAAR here in the states. In 2013, Jim went to Africa to teach a leadership development seminar with 70 Sub-Saharan African churches from numerous countries. At the end of that year, those 70 reported a total of 50 baptisms. At the beginning of 2014, Jim also taught a short 6-hour introduction to IAAR. Nearly everyone in attendance took it and immediately started using it. In the next 18 months, the same 70 churches reported over 1000 baptisms. **It works!** They are excited.

In January of 2016, Jim and I traveled there and trained 263 leaders in three different cities in a 3-day seminar format. They loved it. As a result of their great enthusiasm and actions, we have made a commitment to try and train 4000 leaders in IAAR over the next 5 years — 4000 could easily become thousands more.

Can You Imagine The Impact?

Can You Imagine the Impact Training 25 times more people than shown in the two pictures below would have on the continent of Africa? These people know the languages, the cultures and the people. They are committed, smart, and willing to sacrifice for the Cause of Christ. The pastors there say they have never been offered this kind of training. They said, "Please don't stop coming." Lord willing, we won't until we complete this project.



4000+ Church Leaders Trained In 5 Years

**Here are a few of the Churches
we are training in IAAR:**

Assemblies of Christ
Busia Restoration Center
Alive in Christ Ministries
Bible Baptist
Friends Church
Abundant Life
Apostolic Pentecostal
Gethsemane Church

Christian Restoration
New Spring of Life
Ministry
Faith in Christ
Church of God
Nasia Revival Center
And many many more
to come...

\$110,000/yr Needed Let's Make It Happen.

Giving Information on back panel.